

Princeton Financial Group LLC Privacy Policy

Congress has passed major changes to modernize the laws that govern the financial services industry, including those designed to safeguard individual privacy. At Princeton Financial Group LLC, protecting our clients' privacy is paramount. We recognize that an individual's financial matters are extremely private and sensitive in nature. These new laws and regulations, combined with our long-standing firm policies, enable us to protect your privacy and, at the same time, provide you with a broad range of high quality accounts and services.

We collect only the information that is required to provide you with the highest quality professional services as well as what we are required to know by law and regulation. We maintain strict security procedures to protect the information that we are privy to; however, during the normal course of business, Princeton Financial Group LLC collects non-public information about you from the following sources:

- Information we receive from you on applications or other forms;
- Information about your transactions with us or others; and
- Information we receive from a consumer-reporting agency as needed.

Employee access to customer information is restricted to those who have a legitimate need to know in order to provide you with our professional services, or as required by law and regulation. We maintain both physical and electronic safeguards in accordance with federal law and regulatory standards. Any employee who has access to individual information is trained and required to follow company procedures designed specifically to keep that information confidential. These procedures are also designed to ensure that your financial information is accurate, current and complete. Please notify us if it ever appears that our records contain incomplete or inaccurate information about you. We will promptly investigate your concerns and make any necessary corrections.

We do not disclose any non-public personal information about you to anyone, except as permitted by law.

Should you decide to close your account(s) or become an inactive customer, we will adhere to the privacy policies and practices as described in this notice.

Protecting your privacy is an ongoing process. As technology continues to advance, Princeton Financial Group LLC will continue to evaluate its security standards and procedures in order to protect your information with the best available means. Nothing is more important to us than our clients' trust and confidence, and we will do whatever it takes to maintain the security of our professional relationships.